

## **INNOVATION ALERT: SOLVENT THERMOCHROMIC**

Chromatic Technologies has invented the world's first Solvent Thermochromic Ink for large format commercial Flexo and Gravure printing presses.

Wet samples and trial quantities of Solvent Blue Full Color 8°C ink are now available for pioneer customers.

WARM





## COMMERCIAL PRINTERS AND CONVERTERS WILL ENJOY

- strong color with a single hit (water-based inks often require multiple hits to achieve target color)
- longer shelf-life than water-based thermochromic inks
- excellent print laydown and quality
- superior mileage
- viscosity management using standard solvents
- a finished, press-ready ink for low waste and easy implementation

Perfect for major Consumer Packaged Goods brands looking for unique ways to engage consumers.

Send us your ideas for new colors and temperatures at inquire@ctiinks.com or call 719.592.1557.

